



*Marcia Smart, Ph.D.*

Leadership Development Speaker & Consultant

### Speaking from Experience and Expertise in...

Leadership	Personal Empowerment	Positive Change	Inspiration
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Dr. Marcia Smart is a devoted enthusiast of personal and professional development, as well as an innovative speaker and trainer who addresses harnessing the power and potential of individuals and organizations. A firm believer of her personal mantra, *“You are the CEO of your life,”* Marcia’s passion for life captivates audiences worldwide.

As an avid educator and inspiring motivator, she is renowned for helping people and groups create possibility and then guiding them into making that possibility become reality. Marcia possesses an uncanny insight and ability to help people uncover roadblocks and motivations, and to discover hidden tangible and intangible assets. She demonstrates how participants can identify their strengths and personal power, and facilitates their growth with practical actions designed to achieve excellence in every aspect of their lives.

A highly trained and accomplished public speaking professional, Dr. Smart is a “Distinguished Toastmaster”, the highest possible international qualification accredited to professional speakers in Toastmasters. Her breakthrough research, theory and strategies with Leadership Development, Informal Leadership and Women’s Leadership provide strategic input for unique learning processes as participants learn how to generate ideas, explore possibilities, and “make them real” with meaningful results.

Here are some examples of Dr. Marcia Smart’s Keynote Speaking and Presentations:

***Unlocking the Possibility and Potential Within...***  
**Marcia Smart, Ph.D.**

		<b>Title</b>	<b>Title</b>	<b>Title</b>	<b>Title</b>
	<b>Informal Leadership</b>	Informal Leadership: The Hidden and Untapped Assets in Groups & Organizations	The Art of Leading Informally: Attaining Power and Influence without formal title or authority	Navigating the company behind the charts: Understanding Informal and Social Networks	Effective Leadership: Discovering and Managing the 'Power Within' organizations
	<b>Women's Leadership</b>	Power Networking: Making Connections that Count	Communicating Powerfully: Speaking <i>from</i> and <i>for</i> Influence & Power	Authentic Leadership: Self-esteem and Self-Confidence for Women	Smart Women Smart Choices: Finding and Maintaining Your Direction - A Step by Step Guide to Action
	<b>Personal Empowerment</b>	Building and Enhancing Personal Leadership: Stepping into Your Power and Greatness	How to Win Support for Your Ideas: Building relationships and getting action without power plays	Self-Marketing - Marketing your most powerful asset: The Brand called YOU!	The Power of The Mind: Cleaning and Maintaining your Mental Home
	<b>Positive Change</b>	Achieving Goals by Focusing on the Positive and Strengths vs. the Problem: Appreciative Inquiry (Ai)	Leveraging the Power and Influence of Volunteer groups and Communities of Practice in organizations	Managing through Chaos and delivering Results: Using Appreciative Inquiry (Ai) to create Productive Collaboration & Authentic Connections	Celebrating Differences: Turning Barriers into Bridges
	<b>Leadership</b>	Appreciative Leading: Modeling Positive Self-Inquiry to define the 'Positive Core' of your leadership identity	Even Leaders have Flat Tires	Creating a Leadership Culture & Climate for impact and influence	The Art of Growing Leaders at All Levels
	<b>Inspiration</b>	It's All About YOU! Really it is!!	How to love where you are <i>While</i> planning your next move	Living the Life you want & Loving the Life you Live	The Secret to Personal Power: Practicing Gratitude and Service and Living Appreciatively

For more detailed information please contact [marciasmart@swslnetwork.com](mailto:marciasmart@swslnetwork.com)

Leadership continues to be the most talked about and researched topic of our time. More are being asked of leaders and it is important that they cultivate and sustain both soft skills and innovative business practices to continue to deliver on results. From her research, experience and continuous feedback from clients, Dr. Smart has analyzed, defined and developed a series of workshops and business seminars. Some examples include:

### **Informal Leadership:**

- ❖ Informal Leadership: The Secret Path to Power & Influence
- ❖ Developing, Managing and Retaining Informal Leaders
- ❖ Leveraging Informal Leaders as a Strategic Competitive Advantage
- ❖ Unlocking the Potential of Your Informal and Social Networks

### **Women's Leadership**

- ❖ Women and Informal Leadership
- ❖ Ways Women Lead:
- ❖ Leadership Development: Cultivating and Sustaining Leaders at all Levels
- ❖ Learning Leadership
- ❖ Leadership Development for Entrepreneurs and Small to Medium Businesses

### **Diversity**

- ❖ Managing Diversity: Respecting and celebrating what brings us all together
- ❖ Understanding Diversity Management: An End to End View
- ❖ Embracing Diversity as a Leadership Practice: Building Competence at all Levels

### **Positive Change**

- ❖ Building a Motivational Environment: Culture and Climate
- ❖ Positive Leadership: Appreciative Inquiry
- ❖ High-Performance Teams: Maintaining and Sustaining Appreciative Groups and Teams

### **Image and Self Projection**

- ❖ Communication: Successful Speaking and Presentation Strategies and Best Practices
- ❖ Presenting for Impact and Results

Whether you are an individual, group, small business leader, or a woman business entrepreneur, workshop topics can be customized to meet the individual needs of your audience, event or organization. Please contact [marciasmart@swslnetwork.com](mailto:marciasmart@swslnetwork.com).